

Elevate your radio station's sound with the Industry's Most Comprehensive Production Music and SFX Solution



### The Industry Standard

8 of the top 10 billing radio stations in the USA choose Alpha Libraries for their commercial advertising and station imaging production, making it the undisputed powerhouse in radio production.

#### Innovative All-in-One Solution

Alpha Libraries revolutionizes radio production by consolidating what once required multiple subscriptions into a single, powerful platform. Our format-curated playlists are updated daily, constantly refreshed with new albums to keep your sound current and compelling.

With complete clearance across digital, social, and podcast platforms, you'll never worry about licensing again. Our industry-leading Al search makes finding what you need a breeze, while seamless Adobe Audition integration puts this vast library right where you need it—in your workflow.

# Unmatched Scale & Engagement

- 5000+ Users
- 6 New Albums a Day curated for Radio
- Best in Class Al search engine, website, designed for on demand radio use
- HUNDREDS of Catalogs
- 40,000+ Albums
- 3.3 Million Tracks
- OVER 600K SFX and Imaging Elements
- Over 60 Million Broadcast Performances Annually

#### **Exclusive Benefits**

Alpha Affiliates receive privileged access to:

- Custom group websites with SSO access
- Custom advertiser sonics
- Premium jingle packages at preferred rates
- Comprehensive music and SFX library
- Digital-ready licensing across all platforms
- Cleared for use across all radio and markets

## Comprehensive Content

- Premium Beds & Music Tracks
- Music for Imaging Production
- Sound Design Elements
- Generic Jingles
- Production Sound Effects the largest collections ever assembled
- Hundreds of Music Publishers and Libraries
- Format-curated & daily updated playlists



**HUNDREDS** of best-in-class production libraries, including:















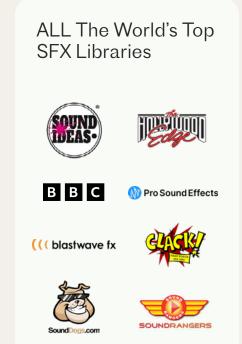


"With literally MILLIONS of pieces of audio, it would be incredibly intimidating to work with were it not for the amazing search functions baked into the Alpha experience. Any type of music bed you can imagine is at your fingertips, often with lots of stems and work parts included to play with. Plenty of sound design and radio-friendly imaging tools and Al make Alpha a superior one-stop shop for our production needs. Also love their openness to feedback and responsiveness!"

> **-Jon Manuel**, National Director of Production and Imaging, iHeartMedia | National Programming Group

"For the last 6 years I've used Alpha libraries for commercial production. I voice, write and produce for New York City, Washington D.C., Philadelphia, Atlanta, Baltimore, Hartford, Radio.com and other large markets in the U.S. Alpha has the absolute best music and SFX library that I've ever used; hands down. If you want to sound like the best, you've got to use the best. In 20 years, I've never seen a library so comprehensive in all music genres. The last five awards I've won were spots using Alpha Libraries music and SFX. I can create anything the client wants with Alpha Libraries—the best in the business."

-John Kerry Wallace, Audacy Commercial Producer, Philadelphia, PA





Contact Steve Wall today to get started.

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